



The pros and cons at a glance

	iONE360	Threekit
Platform		
- All-in-one solution	V	
- Self-service platform	V	V
- Full service implementation	V	
- Own your 3D assets (no lock-in)	V	V
- Easy-to-use interface	V	
- Seamless integrations	V	V
3D Product configurator		
- Unlimited configurations	V	V
- Suitable for all mass customizable products	V	V
- 360° viewer	V	V
- Nested configuration	V	V
- Parametric configuration	Pre-order	V
Personalizable products		
- Adding text and/or images to a product	Pre-order	V
Automated rendering		
Photorealistic images	V	V
View products in real time	V	V
Create renders on demand	V	
Augmented Reality (AR)		
Show configured articles	V	V
Configurable AR (configure while in AR)	V	
Content creation		
- Creating 3D models / artist renders	V	V
- CAD automation / self-service		V
Room planner		
- Online room planner	V	
- Virtual reality	V	
Room scenes		
- Full room rendering	V	
Whitelabeled dealer configurator	V	
Marketplace	V	
Integrations	WordPress, WooCommerce, Magento 2 and Shopify ERP software API's	WooCommerce, Magento, Shopify, Salesforce, ERP software CPQ platfoms PIM systems
Pricing	+++	++++
Support	Dedicated customer support	Dedicated customer support
Updates	Regular updates and new functionalities	Regular updates and new functionalities
For more info	www.ione360.com	www.threekit.com

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